

MUM 2702
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RECORD COMPANY STARUP ASSIGNMENT

WHAT YOU WILL NEED:

1. Company name
 - a. National name search
 - b. Tax ID
2. Company logo
3. Business cards
4. Website
5. Office space/location
6. Employees?
7. Infrastructure
 - a. Furniture
 - b. Telephone
 - c. Fax
 - d. Computers
 - e. Office supplies
 - f. Copier or print facility

ARTISTS:

1. Musical direction of label
2. Songs
3. Artist(s)
4. Producers
5. Recording Studios
6. Manufacturing
7. Art work
8. Distribution
9. Radio promotion
10. Promotional materials
11. Pictures
12. Press (P.R. firm)